

NSRWA 2014 Race

SPONSORSHIP OPPORTUNITIES

*2014 Great River Race – Saturday August 9th &
2014 South River Race – Sunday, October 12th*

Overall Race Sponsor for Both Races - \$1000

Sole Company Name & Logo on Finish/Start Line Banner for both races
**Company Name in largest sized font and logo on Great River Race t-shirts &
South River Road Race “green” bag**

Recognition as overall main sponsor during race start announcements

Pre-race recognition **thru monthly email campaign** to over 4,500 people on the South Shore (outdoor recreational enthusiasts, environmentalists, and runners)

Company name in **largest sized font and logo** on NSRWA & race website with link to your site

Company tent/table setup in the start/finish area (both races)

Company literature or product sample in each runner race bag

6 Complimentary race registrations for both races

River Protector Sponsor for Both Races - \$500

Company name in large sized font on large sign at registration and finish areas at both races

Company Name in large sized font on Great River Race t-shirts &

South River Road Race “green” bag

Recognition during registration and at race start

Pre-race recognition **thru monthly email campaign** to over 4,500 people on the South Shore (outdoor recreational enthusiasts, environmentalists, and runners)

Company name **large sized font** on NSRWA & race website with link to your site

Company tent/table setup in the start/finish area

Company literature or product sample in each runner race bag

4 Complimentary race registrations for both races

Friend of the Rivers - \$250 - Sponsors for both races

Company name in medium sized font on large sign at registration & finish areas at both races

Company Name medium sized font on Great River Race t-shirts &

South River Road Race “green” bag

Recognition during awards ceremony and at race start

Pre-race recognition on **one email** campaign to over 4,500 people on the South Shore (outdoor recreational enthusiasts, environmentalists, and runners)

Company tent/table setup in the start/finish area

Company name in **medium sized font** on NSRWA & race website with link to your site

Company literature or product sample in each runner race bag

2 Complimentary race registrations for both races

Race Sponsor

\$100 for either race/\$175 for both races

Company name in smaller size font on Great River Race t-shirts & South River Road Race “green” bag for dual sponsorship/Company name on either or item for single sponsorship

Company name **smaller size font** on NSRWA & race website with link to your site

1 Complimentary race registration (dual sponsors – both events/single race Sponsorship one race)

PRODUCT SPONSOR

Donation of product for 200 runners and/or prizes to be distributed to runners and/or spectators (food, drinks, gift certificates, etc).

Company name on NSRWA & race website with link to your site

PLEASE RESPOND BY JULY 31, 2014