



Two events - One Corporate Sponsorship!
Reach over 10,000 people!

Spring, 2016

Dear Friend of the Rivers,

Would you consider supporting the North & South Rivers Watershed Association's two upcoming events with one corporate sponsorship commitment? The NSRWA's **26th Annual Great River Race on Saturday July 30th** and our **1st Annual Great River Golf Tournament on Monday, Sept 12th** offer you an exceptional combined-opportunity for sponsorship visibility for your company.

These two events will draw racers and golfers from throughout New England. The Great River Race, held on the North River, has brought together generations of families, kayakers, canoeists, rowers, and paddle boarders for fun and competition for 26 years. The 1st Annual Great Rivers Golf Tournament, to be held in Scituate at Widow's Walk Golf Course—America's first "environmental demonstration course," is being added this year at the request of many of our most steadfast supporters.

Proceeds from these events will directly benefit the North and South Rivers Watershed Association's annual Healthy Rivers program which:

- Monitors water quality and advocates for initiatives that support cleaner rivers,
- Restores river habitat, and
- Trains and deploys over 150 volunteer citizen scientists to complete the annual herring count

The Healthy Rivers program could not exist without its hundreds of volunteers, but it also requires financial support. Your sponsorship is essential to help us reach our \$30,000 fundraising goal for these events to ensure our Healthy Rivers program continues to have great impact in our communities!

Please see the enclosed sponsorship opportunities and choose the level that is right for you. With your sponsorship your business receives tremendous visibility in the local market while also supporting our mission to inspire a community of stewards dedicated to a healthy and vibrant watershed.

I hope we can count on you!

Warmest regards,

Edie Kirk

NSRWA, Vice President, Board of Directors, and 26th Annual Great River Race Chairwoman

PS – Thanks so much for giving this request your consideration. Your support will help perpetuate NSRWA's great work in keeping our local rivers healthy.

The North & South Rivers Watershed Association Inc.

P.O. Box 43, Norwell, Massachusetts 02061 Telephone (781) 659-8168 www.nsrwa.org



Corporate Sponsorship Opportunities

26th Annual Great Rivers Race – Saturday July 30, 2016

1st Annual Great Rivers Golf Tournament – Monday, Sept. 12, 2016

Sponsorship Benefits **based on sponsorship level—see below*

- ✓ Recognition with your company's name and logo on all event promotion:
 - NSRWA website and social media outlets
 - Event posters and flyers widely distributed across the region
 - Event t-shirts/golf bags
- ✓ Recognition in press releases and email campaigns to over 5,000 contacts
- ✓ Recognition at events on:
 - Welcome banners at both events
 - Tee boxes at the Great River Golf Tournament, and
- ✓ Opportunity to provide company literature to event participants
- ✓ Complimentary registrations for both events

Rivers Champion Presenting Sponsor **\$2,500**

Receive all ***Sponsorship Benefits, PLUS***

- Premier lead recognition as “Champion Presenting Sponsor”
- Live link on our website and mention on social media outlets
- Recognition as Presenting Sponsor at welcome segment at both events
- Logo at 2 Tee boxes at the Great River Golf Tournament—a \$200 value
- Complimentary registrations: 4 boats in Great River Race and 1 Golf foursome—a \$600 value

River Protector Sponsor **\$1,500**

Receive all ***Sponsorship Benefits, PLUS***

- Prominent recognition as “River Protector Sponsor”
- Live link to on website and mention on social media outlets
- Logo at 2 Tee boxes at the Great River Golf Tournament—a \$200 value
- Complimentary registrations: 2 boats in Great River Race and 1 Golf foursome—a \$400 value

River Defender Sponsor **\$1,000**

Receive all ***Sponsorship Benefits, PLUS***

- Notable recognition as “River Defender Sponsor”
- Logo at 1 Tee box at the Great River Golf Tournament—a \$100 value
- Your choice of 2 complimentary registrations for either event

River Champion Pacesetter Sponsor **\$500**

Receive all ***Sponsorship Benefits, PLUS***

- Recognition as “River Defender Sponsor”
- Your choice of 2 complimentary registrations for either event

River Champion Supporter **\$250**

Receive all ***Sponsorship Benefits, PLUS***

- Recognition as “River Champion Supporter”
- Your choice of 1 complimentary registration for either event



Corporate Sponsorship Opportunities

26th Annual Great Rivers Race – Saturday July 30, 2016

1st Annual Great Rivers Golf Tournament – Monday, Sept. 12, 2016

Sponsorship Agreement

Company Name _____

Billing Address _____

Contact Name _____

Telephone _____

Email _____

Please check one of the sponsorship levels below:

_____ **Rivers Champion Presenting Sponsor** **\$2,500**

_____ **River Protector** **\$1,500**

_____ **River Defender Sponsor** **\$1,000**

_____ **River Champion Pacesetter Sponsor** **\$500**

_____ **River Champion Supporter** **\$250**

_____ Check enclosed

_____ Please invoice

Contact Signature _____

For more information about the events or corporate sponsorship benefits, please contact Gabriela Silva at gabriela@nsrwa.org or by phone at 781-659-8168

Thank you for your support!