

Annual Sponsorships Levels	Platinum \$2,000	Gold \$1,000	Silver \$500	Bronze \$250
Advertising and Web-based Recognition* PRINT TYPE/LOGO SIZE 1-4 (1 is largest)	Size 1 (Most Prominent)	Size 2 (Large)	Size 3 (Medium)	Size 4 (Small)
Recognition on NSRWA website for an entire year! NSRWA annual website: 28,000 users	Business logo on NSRWA home page slider banner	Business logo on NSRWA homepage slider banner	Business name on NSRWA homepage slider banner	Business name on NSRWA homepage slider banner
Recognition on Sponsor segment in Spring and Fall print NSRWA newsletters. Newsletter reach: 1,500 contacts per issue	Business logo	Business logo	Business name	Business name
Recognition as Sponsor in NSRWA e-news. E-news annual reach: 3,000 contacts	Special write-up in our Spring e-news. Plus, logo in 3 e-news (Spring, Summer, Fall)	Business logo in 3 e-news (Spring, Summer, Fall)	Business name listed in Summer e-news	Business name listed in Summer e-news
Inclusion in event-specific print materials Print Reach: 2,000 contacts	Business logo	Business logo	Business name	Business name
Recognition on NSRWA Facebook and posts on town connect pages NSRWA Facebook monthly reach: 26,000 contacts	Special Shout out in 2 Facebook posts and recognition in 4 event specific FB posts also submitted to town connect FB Pages	Recognition in 3 event-specific FB posts also submitted to town connect FB pages	Recognition in 2 event-specific FB posts also submitted to town connect FB pages	Recognition in 1 event-specific FB posts also submitted to town connect FB pages
Inclusion in event-specific press releases Total of 3 press releases submitted	Listed	Listed	Listed	
Recognition at NSRWA Events*	<u>EVENTS: Fishing Tournament, Great River Race, Harvest Moon Feast</u>			
Business recognition by Master of Ceremony at NSRWA event	Lead Sponsor for 1 event. Special mention at other two.	Special mention at 1 event		
Complimentary VIP tickets	FOUR complimentary tickets for 1 event	TWO complimentary tickets for 1 event	ONE complimentary ticket for 1 event	
Inclusion in event banner and/or t-shirt	Business logo for 1 event	Business logo for 1 event	Business name for 1 event	Business name for 1 event



WWW.NSRWA.ORG

North and South River Watershed Association a local 501(c)3 organization inspiring a community of stewards dedicated to a healthy and vibrant watershed
P.O. Box 43. Norwell, MA 02061

For more information about Annual Sponsorship Opportunities call Gabriela Silva at 781-659-8168

**Based on 2016 numbers as of December 1, 2016*